

What is a “balanced” Programme?

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Our Vision

Using sport, Special Olympics GB empowers children and adults with an intellectual disability to enhance their health and wellbeing, develop as individuals and feel equal and valued.

How?

1. Creating and accrediting a “balanced” Special Olympics Programme
2. Maintaining that Programme
3. Developing that Programme

“Programme”



England

Structure	Primary Focus	Secondary Focus
Club	Coaching	Competition
Network	Coaching	Competition
Region	Competition	Coaching

Scotland

Structure	Primary Focus	Secondary Focus
Region	Coaching	Competition
Home Country	Competition	Coaching

Wales

Structure	Primary Focus	Secondary Focus
Club	Coaching	Competition
Region	Coaching	Competition
Home Country	Competition	Coaching

“A planned series of coaching or competition events, appropriately resourced, well managed, with long-term aims for the athletes, volunteers and family members involved, usually supported by specific projects and initiatives”

“Balanced”



“Having all of the different elements that make up a Special Olympics Programme, available and in the correct proportions”

We’re used to thinking of balance like this...



...but the reality of a balanced Programme is more like this!



Expectations to think about



Structure & Strategy

- Steering Group roles
- Accreditation & Governance
- Communication
- Partnerships
- Development Plans
- Succession Plans

Branding & Promotion

- Media contacts
- Logos
- Banners, printed material etc.

Income Generation

- Fundraising
- Sponsorship / Grants / Trusts / Foundations
- Planning

Competition

- Opportunities for all sports
- Hosting
- Competition Management Training

Sports & Coaching

- Coaches & qualifications
- Venues
- Equipment

Athletes & Unified Partners

- Eligibility
- Recruitment & Registration
- Gender, age, BME balance
- Participants

Volunteers

- Recruitment
- Registration & DBS/PVG
- Coordination
- Recognition

Growth & Development Initiatives

- Athlete Leadership
- Families
- Young Athletes
- Motor Activities Training
- Unified Sports®

How to manage these expectations?



1. Assess
2. Plan
3. Agree
4. Share
5. Action



Development Plans



1. Assess

- Your own Programme – its needs, current resources, interests
- With the Steering Group and Programme Stakeholders

2. Plan

- Which areas you'd like to focus develop on (depending on resources)
- Be realistic – one step at a time

3. Agree

- Next steps
- Time scales
- Responsibilities
- Support needs

4. Share

- With all involved (including National Office)

5. Action

- With support wherever possible!



Area (e.g. Structure & Strategy)	Actions (brief list)	Timescale: How long will it take?	Who is leading this?	Progress (including date)	Support Required
<i>EXAMPLE</i> <i>Income Generation</i>	<ul style="list-style-type: none"> • <i>List funding needs for next 3 years covering all Special Olympics costs</i> • <i>Recruit Volunteer Fundraiser</i> 	<p><i>2 months</i></p> <p><i>3 months</i></p>	<i>Tom</i>	<p><i>Drafted</i></p> <p><i>None</i></p>	<i>Job Description for a Volunteer Fundraiser</i>
<i>EXAMPLE</i> <i>Competition</i>	<ul style="list-style-type: none"> • <i>Attend Competition Management Training (CMT)</i> • <i>Host 1 event in 2016</i> 	<p><i>6 months</i></p> <p><i>12 months</i></p>	<i>Linda</i>	<p><i>Awaiting dates</i></p> <p><i>Date confirmed</i></p>	<i>Confirm where / when CMT is available</i>

Complete and share with Special Olympics GB, Programme Development Manager to see what support is available from Special Olympics GB or any of our National or Local Partners. You are not alone!



What Support is there for our Programmes?

Structure & Strategy

- Advice & guidance based on your needs through Focus Days
- Guidance on best practice implemented in other Programmes
- Role requirements & descriptions – including Steering Groups
- Advice & guidance to complete a Club/Network/Region Development Plan
- Advice & support for Partnership creation & management
- Access to local Networking opportunities
- Communication pathways and management

Branding & Promotion

- Special Olympics Logos and Branding Guidelines to use
- Special Olympics GB promotional material (printed & online)
- Links to local media contacts

Income Generation

- Advice to plan for future income needs
- Sign posts to available funding that may meet your Programme needs



What Support is there for our Programmes?

Sports & Coaching

Coach education & qualification via links to National Governing Bodies
Guidance on minimum Coaching qualifications
Local opportunities through local Partners

Athletes & Unified Partners

Recruitment through local Partnerships
Working with schools and colleges to engage younger athletes
Advice & Guidance on Eligibility and SAM registration

Competition

Support to plan, deliver and evaluate local and regional events
Access to National & International Competitions
Access to event and Competition Management Training and resources



What Support is there for our Programmes?

Volunteers

Recruitment support via National Volunteer Manager

Links to local volunteer Partners

Advice on volunteer management

Advice & Guidance on Volunteer Registration and DBS (England & Wales) or PVG (Scotland)

Community Engagement

Advice on the Families Programme

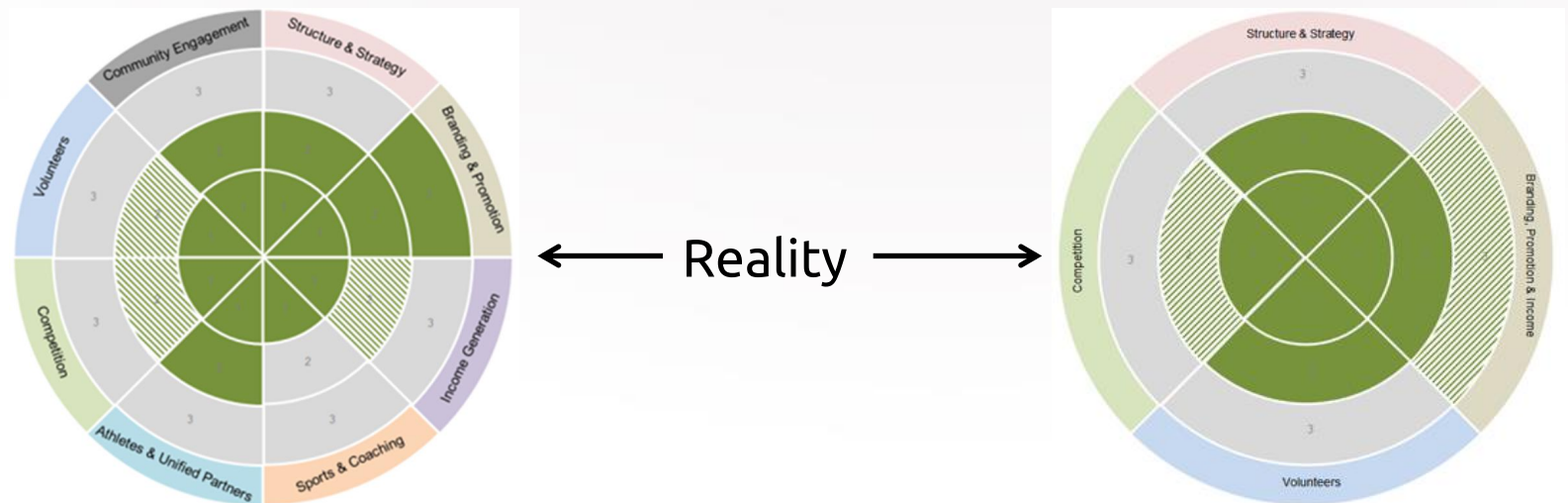
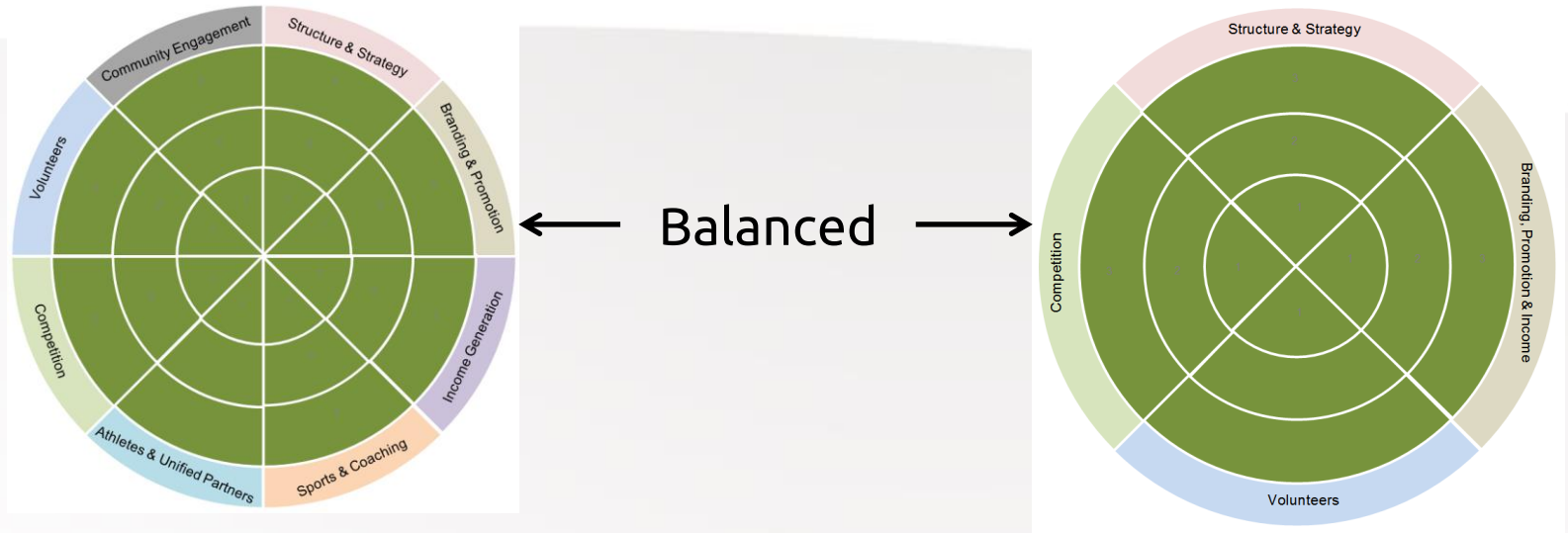
Advice on supporting Young Athletes

Advice on the Athlete Leadership

Advice on Motor Activities Training Programme

You are not alone! We're here to help wherever we can.
If we can't help, we'll work to find someone who can.

What is a “balanced” Programme?



How to become a “balanced” Programme?



- Think about what your Programme needs – Development Plan
- Start with the basics – ensure you have a strong foundation to build from
- Take small steps to develop and gain new resources – be realistic
- Share and allocate workload – Action Plan
- Ask for advice and /or support
- Work with Partners and other Programmes
- Listen to the following presentations

Thank You!

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