

# Competition and the future

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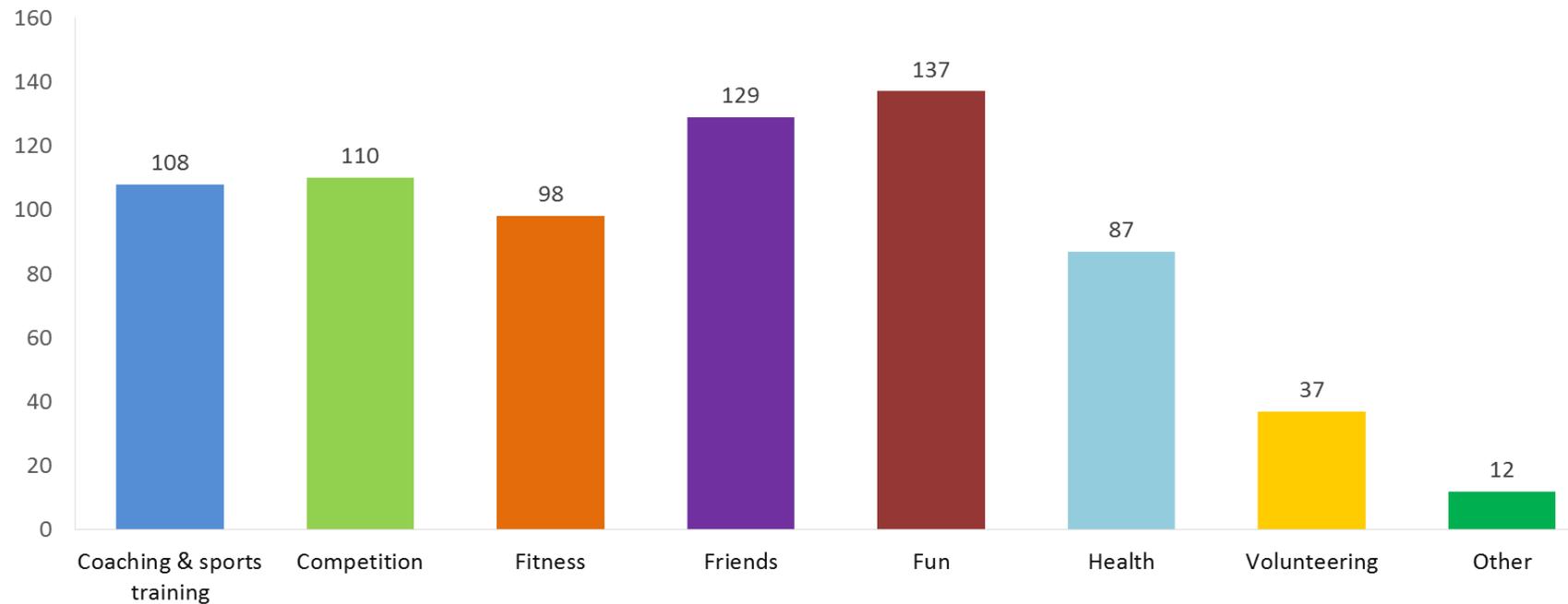
***Special Olympics***  
*Great Britain*



# Competition Strategy



What are the most important things about SO?\*



# Competition Strategy



## Individual development and progression

- It is important to recognise and provide a sense of progression for all athletes, whatever their capability or interest. For some this will be small steps towards participating at all, for others it will be working towards gold.

## The importance of competition

- Competition provides an opportunity for athletes to showcase capabilities, to be in the spotlight and to achieve something they, and their families, can be proud of.

## Emotional and physical

- It is important to recognise not just the positive physical benefits of SOGB in terms of health and fitness, but also its importance in providing support for families and a consistent safe haven for many athletes, no matter their age.

## The power of networks

- We are stronger together. Working with other organisations can generate referrals, raise awareness and provide additional capacity.

## Listening, learning and sharing

- As an organisation with athletes at its heart, SOGB needs to ensure it has the mechanisms in place to listen to people within the organisation – athletes, families, coaches and staff – and that we learn from each other by sharing best practice effectively.

## Communicating our vision

- In order to make real progress towards our goals, it is important that everyone in the organisation understands and shares our vision. We are committed to ensuring that we communicate our vision to everyone, in an accessible way.

# Competition Strategy



## Goal 2: Grow our community: by increasing the number of competitions

### What does it mean?

- Provide more local and regional opportunities for athletes to take part in challenge days, fixtures and competitions
- Maximise the opportunities for athletes to participate in international & national competitions
- Work with partners to increase the number of competitions
- Listen to feedback and share best practice about what works in competitions
- Increase quality of competitions through delivery of more competition management training

### Measurement

- Involve more (and new) participants in competitions
- Increase number of athletes representing GB at international competitions
- Increase number of competitions, fixtures and challenge days
- Increase number of competition places delivered by partners
- Improved satisfaction with competitions by all stakeholders
- Win the right to host an international competition - start the bid process for a European Games bid in the next 5 years



# How will we achieve this?

- Developing a culture of competition – providing an opportunity for every athlete every year
- Recognising that competition management is a specialist role
- Upskilling our workforce – Competition Management Training
- Working in partnership – understanding the competition pathway
- Forward Planning
- Providing support



**Questions?**