

Families

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Our 2016, 5 Year Strategy

Created following a period of consultation across our membership

This was agreed and accepted by the Board and includes (amongst many aims):

- **Empowering** our families to spread the word and share Special Olympics stories
- **Strengthening** our programmes by actively engaging families
- Increasing families' **understanding** of Special Olympics
- **Sharing** best practice about what works for families across our programme
- **Utilising** family interest to fill volunteer roles



Funding from the Coca-Cola Foundation



Objectives

- **Listen** to Families and involve them in **decision making**
- **Maximise their support** for Special Olympics GB
- Provide **Induction** for new Families to inform of the aims of Special Olympics GB
- **Thank** Families for their input and provide a sense of **belonging**
- Campaign with and **empower** Families to spread the word and share the Special Olympics GB story
- Build a Families database

Our Plan



1. Fund and deliver **Families Forums** to gain a better understanding of the needs and interests Families have
2. Begin to actively **recruit Families Coordinators** within Clubs, Networks and Regions to be a point of contact, information and support
3. Provide Families Coordinators with **resources** such as:
 - Funding to deliver local Families Forums / Events
 - Welcome Packs / Induction materials
 - Online Forums for Families to use



Your Thoughts & Feedback



We feel Families Coordinators are key to supporting our Family members, and they should be able to:

1. Maintain an up to date contact list for all Family members of our athletes
2. Provide information and news to Families, from across Special Olympics
3. Work with Steering Groups to share volunteering opportunities
4. Work with Steering Groups sign post towards suitable training, relevant to any voluntary roles taken up
5. Provide general advice and support through Family networking events and forums

What do you think?

In the meantime...



1. Discuss this plan with your members to:
 - see whether you already have someone taking on a Families Coordinator type role
 - see who may want to come forward as an official Families Coordinator in future for your Club, Network or Region
2. Look out for more information on the Families Programme during 2018

Thank You!

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